

## Plenary 1:

**Opening plenary:** Social value. What's it got to do with me?

Speaker: **Peter Holbrook**  
 Chaired by: **Paul Wenham**  
 Room: **Ballroom**



National Housing Maintenance Forum

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## Social Enterprise UK



Established in 2002 as the national body for social enterprise

Membership organization: ~ a network of over 20,000 social enterprises and supporters

Bring together all the different forms of social enterprise under one umbrella

### Main purposes:

Supporting social enterprise to thrive

Developing the evidence base for social enterprise through research

Influencing the national policy and political agendas

Showcase the benefits of social enterprise via media and events

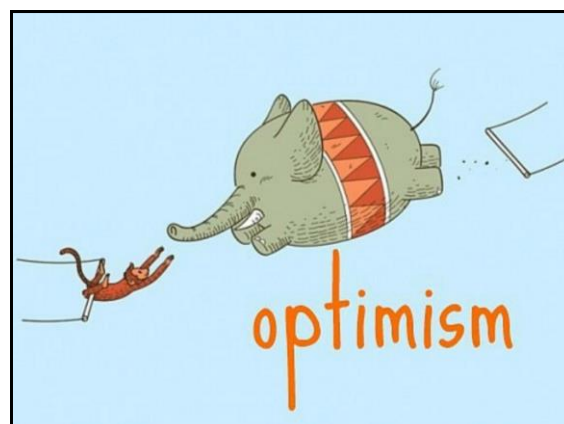
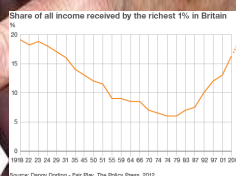


Who do you trust to do most to tackle long term unemployment in the UK?

- Department of Work and Pensions and central government
- Local authorities and other local statutory agencies
- Charities and voluntary groups
- Businesses
- None of the above

Who do you trust most to tackle growing inequality in the UK?

- Central government
- Local authorities and other local statutory agencies
- Charities and voluntary groups
- Businesses
- None of the above





<https://www.youtube.com/watch?v=VAuZWGnFW6s>



#### UK State of social enterprise 2013:

- 70,000 social enterprises
- >1 Million staff employed
- 39% based in deprived areas
- 59% grew last year compared to 28% of SME's
- 57% predict growth next year
- 38% led by women
- 75% actively involve beneficiaries in governance



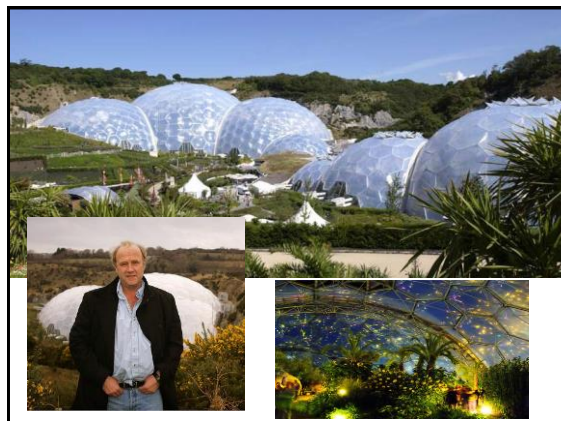
#### Our definition of social enterprise:

Businesses who trade for a stated primary social purpose

Reinvest > 50% of profit back into the business or donated to further social mission

Owned in the interests of their community or intended beneficiaries

Transparent and accountable





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**pm**  
training  
enterprising futures

Preparing People  
for Work

Apprenticeships

Developing your  
Workforce

Homeworks

"PM Training has so far assisted more  
than 10,000 individuals into  
sustainable  
jobs, apprenticeships & NVQ training "

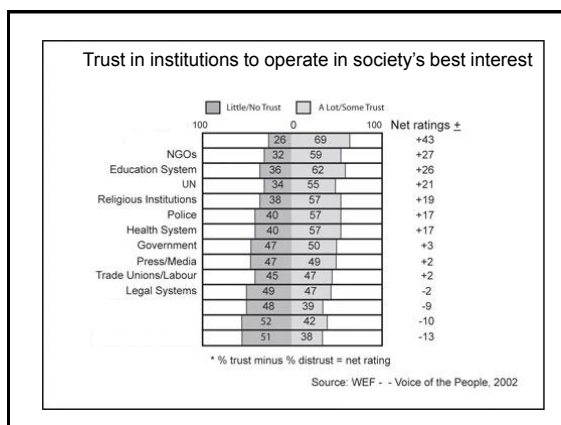
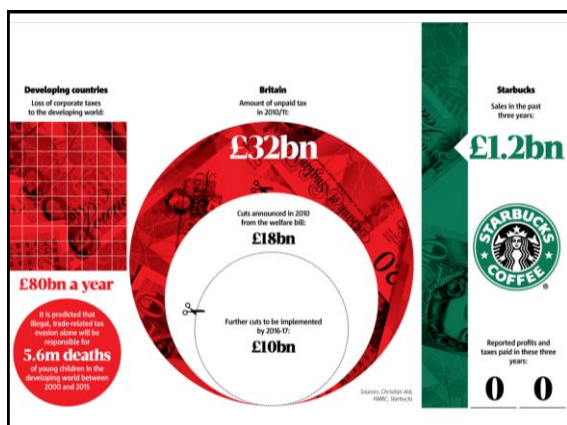
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Wallace D Wattle, 1910:  
"You are to become a creator, not a competitor; you  
are going to get what you want, but in such a way that  
when you get it every other man will have more than  
he has now."

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## Four things...

1. What is social value?
2. Background to the Public Services (Social Value) Act
3. What the Act covers
4. Wider policy environment for social value

## What is social value?

- Social value has been defined as:

*"the additional benefit to the community from a commissioning/procurement process over and above the direct purchasing of goods, services and outcomes"*



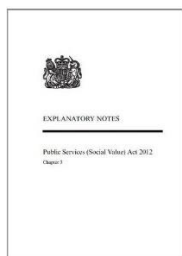
## Background to the Public Services (Social Value) Act cont.

- In July 2010, Chris White MP tabled the Public Services (Social Enterprise and Social Value) Bill
- He felt the Bill:
  - tied in to the Big Society vision
  - would help create a mixed market of providers and encourage market entry for civil society organisations
  - could give rise to cross-departmental efficiencies
- The Bill became law on 8<sup>th</sup> March 2012 and was implemented on 31<sup>st</sup> January 2013

### Public Services (Social Value) Act 2012 Establishing 'social value' principles in public procurement



UK = £180bn/yr on public procurement



## What the Act covers

- Public bodies will be required to how they might improve the economic, social and environmental well-being of the area at the **pre-procurement stage** of public service commissioning.
- The Act applies to :
  - all public service contracts over EU thresholds
  - those public services contracts over EU thresholds with only an element of goods or works
- All English and some Welsh bodies will have to comply with the new law, including local authorities, government departments, NHS Trusts, PCTs, fire and rescue services, and housing associations.

## What the Act covers 2

- Requires that contracting authorities should consider how to improve the **economic, social and environmental well-being** of the area served by them through procurement and how to undertake the process of procurement with a view to securing that improvement
- Consider whether to undertake any **consultation** as to these matters
- Provides that genuinely urgent situations do not require this exercise

## Wider policy environment

- Beyond the Public Services (Social Value) Act, there is a growing understanding of how social value can be factored in to commissioning.
- Relevant policies include:
  - The Department for Communities and Local Government's Best Value Guidance
  - EU reforms to public procurement rules



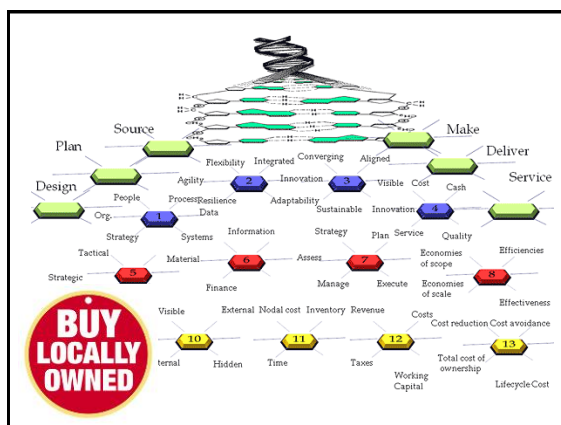


## Beyond compliance

Public Bill Committee, Wednesday 19 October 2011

"By focusing on services, the legislation rightly focuses on the types of contract with the greatest direct impact on individuals and communities, and consequently where wider value is likely to be most relevant. I stress that it is not the Government's intention to suggest that there would not be benefits in considering wider value in other forms of contract, but we do not believe that they warrant legislation at this time. "

Nick Hurd MP, Minister for Civil Society





**According to  
company rules  
there can be no:**

- \* **Innovation**
- \* **Fun**
- \* **Creativity**
- \* **Change**

**Now run along.**

**Management is doing things  
right; leadership is doing the  
right things**

Peter F Drucker




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