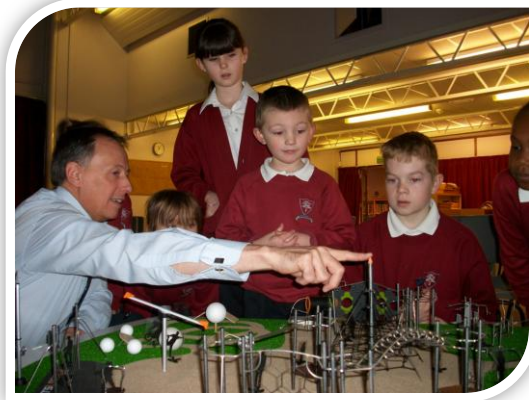


effective resident consultation



Proludic
play and sports areas

effective resident consultation



Effective and meaningful consultation results in successful and happy places for communities.

- The United Nations Convention on the Rights of the Child (1989) Article 31 (Leisure, play and culture): [unicef](#)
- Proven that good quality consultation leads to ownership by the community
- Ownership = sustainability.

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“It was widely felt that participation was often used as a tool to achieve outcomes which had largely been decided already. As a result people’s experience was often neither enjoyable or empowering”

- Joseph Rowntree Foundation



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“If I’d asked the public what they wanted they would have said faster horses”

- Henry Ford



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When should consultation start?

- Before the brief is written
- Consultation at this early stage means the brief is more in line with community expectations



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Consultation doesn't need to be at a formalised meeting.

- Places where people meet
- Games for schools
- Site Visits



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Business Development Overview



Making the process fun.

- Family Fun days
- DJ Session
- Wii challenge
- Activity day



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Business Development Overview



Using a range of tools.

- Scale model
- Video
- iPads
- Graffiti wall



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effective resident consultation

Talking the right language.


- Websites
- QR codes
- Social media
- Virtual reality
- Apps





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Talking the right language - Websites.

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Talking the right language - Websites.



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Talking the right language - Websites.



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Talking the right language - Websites.



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Talking the right language - Websites.



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Talking the right language - QR codes



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Talking the right language - Social media.



Watch the challenge...

Watch the current challenge set by Steve Backley and Roger Black.



Record your video...

Record your own or a friends attempt at the challenge and upload it onto your YouTube account.



Show us your video...

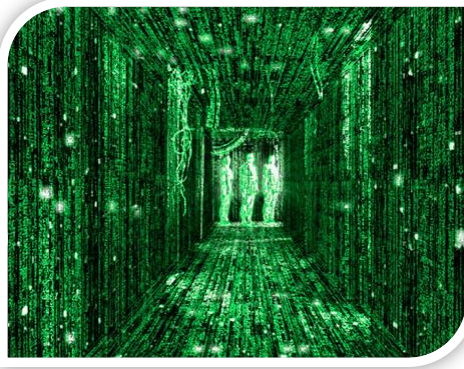
Finally, 'Like' the Sports Legacy Zone Facebook page and paste the YouTube link onto our Wall.



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Talking the right language - Virtual reality



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Talking the right language - Apps.

Virtual Coach Unlocking the potential

A unique part of the Sports Legacy Zone package is the Virtual Coach programme.

To add value to your Sports Legacy Zone, each of the key elements has a label with a 'QR code'. This 'QR code' can be scanned using a smartphone and appropriate QR reader app. Once scanned, it takes you directly to a video featuring our Virtual Coaches, Olympians Steve Backley and Roger Black.

The Virtual Coach Programme will unlock the full potential of your Sports Legacy Zone by:

- Providing demonstrations on how to use the equipment
- Detailing the physical benefits of each element
- Talking through the team games
- Setting fitness challenges



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Lessons learned

- Positive responses because we advertise as a fun event
- Identified key stakeholders who will manage the new development
- Talk the right language
- Rigid questionnaires don't work
- More open questions, what are your favourite activities in the playground?



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Going the extra mile.

- Investing in new technologies!
- Provide volunteer training programme?

